

# Announcement for Juried Applications WCAC Plein Air 2022

Washington County Arts Council, Inc. announces its Inaugural Plein Air event.



Awards are sponsored by Visit Hagerstown-Washington County Convention and Visitors Bureau



### **Project Description:**

The Washington County Arts Council, Inc. (WCAC) invites visual artists to paint Plein Air (outdoors) in historic Hagerstown, Maryland in June 2022, creating original artwork that will be exhibited from August 4, 2022 through September 6, 2022 in the Washington County Arts Council galleries. Selected artists will enjoy a virtual exhibit, an in-gallery exhibit, jurors awards, and a people's choice award. COVID-19 precautions including virtual receptions, staggered check-ins, and expanded boundaries may be implemented. Saturdays in June will be promoted to the public as the Washington County Arts Council Plein Air Days in Hagerstown, so visitors will know if they come to identified locations on those days, they may find artists hard at work creating images inspired by our city. The event is intended to support the arts, inspire others to encourage their inner artistic spirit, draw people to explore historic Hagerstown, and motivate potential art patrons to come out for the exhibit opening and purchase their favorite work.

### **Plein Air Jurors**



Kathleen A. Maher is a past and current member of the Board of Directors of the Washington County Arts Council. As a visual artist in high school, Kathy attended the Center for Creative Youth summer program at Wesleyan University and her senior year at the Educational Center for the Arts visual and performing arts high school in New Haven, CT. Kathy began her undergraduate years as a Fine Arts major at the University of Connecticut. While working in Williamsburg, VA, Kathy was a volunteer at the Twentieth Century Arts Gallery and had pastel drawings in various exhibits at the gallery over her years in that city. Kathy's creative outlets at this time are beaded jewelry, photography, and pen-and-ink caricatures. Kathy's jewelry and photo notecards are available for purchase in the WCAC gallery.

Patricia McCleary



Patricia McCleary studied art at the Art Institute of Pittsburgh for a short time then switched course and graduated with a degree in Accounting from Towson State University. Her passion for art never left her. For the most part she is self-taught, but she has attended several art workshops with noted watercolor artists such as Tony Couch, Marilyn Hughey Phillis, and Zolton Szabo. Her medium includes Watercolor, pastel, and colored pencil.

Throughout the years her work has been included in many juried shows and she has won several awards.

### **Eligibility**:

All artists working *en plein air* in oil, acrylic, pastel, charcoal, colored pencil, or watercolor are eligible to apply.

### **Application Selection Requirements**:

To be considered for selection, artists must submit up to three images of artwork completed in the past two years and a bio with their artist statement. Examples should represent the artist's best! Each image must be a separate jpg file. Each image file should be labeled using ArtistName\_Title format. Images should not exceed 2 MB.

## **Additional Required Documents:**

Bio and artist statement should be in a .docx, .doc, or .txt file format with the filename ArtistName\_Bio.docx, ArtistName\_Bio.doc, or ArtistName\_Bio.txt.

PR/Media Release Form must also be provided.

PLEASE NOTE: You may also include the digitally completed and digitally signed PR/Media Release Form (.pdf file). If not included when you submit and you are selected, you will be asked to complete it when you drop off your artwork.

All application materials must be submitted <u>online</u> by11:59pm on Friday, April 15, 2022. Faxed, photographed, mailed, emailed, incomplete, or late applications will not be accepted.

### Selection:

Once selected, juried artists will be expected to attend one or more of the Saturdays in June 2022 and produce one to three artworks in that time and place, *en plein air* (without the use of photographs). The chosen locations for the 2022 plein air days in June are Downtown Hagerstown, the Hagerstown Cultural Trail, and Hagerstown's City Park. Artists may choose where they would like to paint in those locations and whether to come out for one Saturday or more.

Juried artists' paintings are to be exhibited in WCAC's Gallery at 34 S Potomac Street, Hagerstown, MD beginning August 4, 2022. Included artworks for the exhibition will need to be ready-to-hang and will be required to stay in the gallery for the duration of the exhibit through September 6, 2022.

### **Commission Agreement/Sales:**

All work must be available for sale. WCAC, a non-profit agency, retains a 30% commission on all works sold during the exhibit.

### Conditions:

If selected, hanging works should be properly wired with eye hooks placed approximately 1/3 from the top of the work and framing wire of appropriate weight should be used. No saw tooth hangers, please. See attached Hanging Specifications document. All work must be labeled on the back with artist name, title, and price.

WCAC will not exhibit any work that is presented in an unprofessional manner and reserves the right of final review on all work once it has been delivered.

Work cannot be withdrawn before the end of the exhibit.

### Timeline:

Selected artists will paint during one or more Saturdays in June 2022. Artists are required to check in at the Washington County Arts Council located at 34 S. Potomac St., Suite 100, Hagerstown, MD 21740 each Saturday. Someone from WCAC will be travelling around town to photograph artists as they paint *en plein air*. Checking in allows WCAC to know where artists are located so they may photograph them for marketing and publicity.

### Awards:

Cash awards will be presented by the jurors, including a Best of Show, First Place, and Second Place. A People's Choice Award will be given at the end of the exhibit determined by the total number of votes received during the exhibit. Ballots will be available both in the galleries and online.

### Liability:

Once received by WCAC, all original artworks will be insured for 70% of its retail value as indicated on the provided inventory list until it has been sold or returned to the artist.

WCAC is not responsible for damage resulting from poor workmanship, defects, or lack of quality control by the artist.

### Agreement:

The decision of the jurors is final. All accepted work must remain in the gallery for the duration of the exhibit. WCAC reserves the right to photograph artwork and artists for publicity and educational purposes and to use images of submitted work for the same purposes. WCAC reserves the right to reject work not suitably presented. All work must be original, no reproductions (including giclee, commercially printed, or computergenerated reproductions of paintings, drawings, etc.) Submission of an entry constitutes understanding and agreement with all conditions mentioned in this prospectus.

### **Important Dates:**

Online Registration Opens: Tuesday, March 8, 2022. Juried Entry Deadline: Friday, April 15, 2022, 11:59pm Notification of Selected Artists: Week of May 2, 2022 JUNE 2022 - Saturday Plein Air Painting Days/Check Ins

Washington County Arts Council, 34 S Potomac Street, Hagerstown, MD

- Saturday, June 4, 2022 Artist Check In, 10am-4pm
- Saturday, June 11, 2022 Artist Check In, 10am-4pm
- Saturday, June 18, 2022 Artist Check In, 10am-4pm
- Saturday, June 25, 2022 Artist Check In, 10am-4pm.

**Art Preparation**: Artists have one month to prepare their paintings for hanging.

Hanging Specifications are attached below!

### **Drop-off artwork**:

- Friday, July 29, 2022, 11am to 5pm
- Saturday, July 30, 2022, 10am to 4pm
- Tuesday, August 2, 2022, 11am to 5pm

Juried Exhibit opens to the public: Thursday, August 4, 2022 Reception (tentative): Thursday, August 4, 2022, 5pm to 7pm Virtual Exhibit opens online: Saturday, August 6, 2022

Exhibit closes: Tuesday, September 6, 2022, 3pm

**Pick-up artwork**: Tuesday, September 6, 2022, 3pm – 5pm

Visit https://www.washingtoncountyarts.com/plein-air-submit to submit your entry. Questions? Contact gallerymanager@washingtoncountyarts.com or call (301) 791-3132.





Convention and Visitors Bureau

# **HANGING SPECIFICATIONS**

# **Preferred**

These are preferred if the specifications are met. Please come to the gallery if you have any questions before purchasing or installing on your artwork!

# **D Hooks or V Hooks**

D Hooks or V Hooks with approximately 1" opening. One hook positioned on each side approximately 1/3 of the way down from the top. No Picture Wire necessary.





# Pictures are correct sizes!

Print this page and lay your D Hook or V Hook on the picture above to make sure it is at least this size!

# **Picture Wire Loops**

Picture Wire Loops with approximately 1"-2" opening. One Loop positioned on each side approximately 1/3 of the way down from the top.



Eye Hooks with Picture Wire

Position 1/3 of the way down from the top. Eye Hooks can be positioned on the inside of the back of the frame/stretched canvas frame or on the face of the back of the frame. The picture wire should be tight (no slack).

Eye Hook Inside Frame:



Eye Hook on Top/Face of Frame:



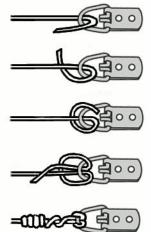
Tight Wire (NO SLACK)



Knot guide for picture wire:

### LARK'S HEAD KNOT

Also called... Lark's foot, Cow hitch, Girth hitch, Ring hitch, Lanyard hitch, Bale Sling hitch, Baggage Tag Loop, Tag Knot, Deadeye hitch, Running eye



# **UNACCEPTABLE HANGING METHODS**

Sawtooth Hangers



Plastic, Metal, or Wood Holes/Channels



# **Anything on walls!**

